

Why invite Alex Mitchell to speak at your next event?



Discover how to create the book that shares your passion, fits your business model and speaks your reader's language. "Having a clear plan will drastically compress the timeframe to complete your book. Clarifying your message, market and structure before you begin will save an enormous amount of time and money" says Alex.

You should write a book." Do you hear that often? Great idea, but when you start to think it through, it can be hard to decide exactly what part of your story to write about, and how to put it all together. The devil is in the detail! If you would like to explore your book writing ideas, and see how they fit into your business plan, invite Alex to your next event and discover how to bring that idea for a book into a reality.

About Alex Mitchell

Alex Mitchell is a book coach, book editor, workshop facilitator, magazine sub editor, key note speaker, networking group founder, and most of all is an author's best friend.

Alex is a breath of fresh air with a genuine desire to support you in your journey of writing a book. Author Support Services helps authors and business people explore ways to share their story, showcase their expertise and stand out in a crowded market. Alex is fun, down to earth, and has an incredible knowledge of the book writing and publishing process. You will learn, you will laugh and most of all you will discover the hidden truth about what it takes to write a book.

Alex draws on seven years of publishing experience, helping many hundreds of authors to bring their book-writing dreams to reality. The room will be abuzz as fabulous ideas are unleashed. Passionate about motivating her audience, Alex will inspire you to plan your book project for business success. Alex delivers excellent information, she is real and authentic and a perfect match for those who want to take those book ideas further and turn them into a real life, living breathing book.

Alex has an indepth knowledge and insight into the complexities of book writing, guiding you on your journey from book idea (and notes) into a polished finished product, written directly for your target market.



Speaking formats

- 🚩 Keynote presentations
- 🚩 Presentations of 20, 40 and 90 minutes
- 🚩 Half day, full day and multi day workshops
- 🚩 Media interviews
- 🚩 Networking events



Speaking Topics

How would writing a book help my business?

Everywhere you look people seem to be writing books. And more and more small business people are considering it as a strategy to help take their business to the next level.

But is it worth the time and expense? Will writing a book about your area of expertise actually bring more clients or more income to your business?

These are all very real questions for small business people.

Come along and learn:

- How you could apply this to YOUR business
- Where the benefits and pitfalls are
- How to plan your book project for business success

What should I write about?

Writing a book is a great way to showcase your expertise and a sure fire way to stand out in a crowded market.

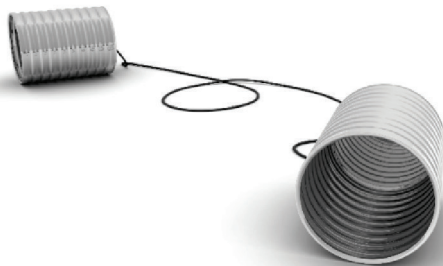
But what exactly should you write about?

If you've been thinking about writing a book, this session help you:

- Explore your own book ideas
- Look at different ways to share your story and your expertise
- Learn which approaches will help you reach your business goals



Contact me to book your next event



Alex Mitchell
Author Support Services
Sunshine Coast, Australia

☎ 0434 088 742
✉ admin@authorsupportservices.com
🌐 www.authorsupportservices.com

Testimonials

“ I facilitated an event where Alex Mitchell was the guest speaker, and what a gift Alex's presentation was! What was crystal clear from the outset was Alex's depth of understanding and experience in her topic area – she knows about book writing and how to take a great idea and turn it into a reality, and all the bumps and turns an emerging author can face along the way. I looked around the room during Alex's presentation and every single face was watching her with keen interest – she really captured the audience's attention and kept it throughout her entire presentation. The social media buzz afterward was testimony to the impact of Alex's presentation. Alex has a warm, accessible and engaging style that make people lean forward in their chair, wanting to hear every word. ”

Jill Chivers
www.jillchivers.com

“ Alex I can't thank you enough for your commitment, enthusiasm and professionalism. Your knowledge is vast and your advice given with great thought and insight. Your passion and personable approach made the whole process easy and enjoyable. You listened and interpreted the brief accurately and had a clear grasp on my vision, then delivered a great result! ”

Julie Regan
A Real Woman's Guide to a Fabulous Body
www.FoodFix.com.au

“ It was an absolute delight to work with Alex of Author Support Services. Alex has the natural talent of de-mystifying the whole self publishing process and ensuring your book comes together with grace and ease. Thanks Alex for being a part of something so dear to my heart. ”

Simone Matthews
Shealla-Dreaming
www.UniversalLifeTools.com