










5 Steps	Timeline	Services	Price (incl. GST)
Plan & Write	As long as you want to take or as fast as you want to be coached	<p> Twenty minute phone consultation</p> <p> Book Strategy Service includes consultation, resources and follow up</p> <p> Consultations throughout the writing and publishing process – have an expert on hand whenever you need one!</p> <ul style="list-style-type: none"> • Plan out your book’s pattern and style • Fit your book into your greater goals for your business and self • Create a timeline and project plan for the book • Continuing consultations available throughout publishing • Support via email, phone, Zoom or Skype • Weekly check-ins, including feedback on ‘what to write next’ if relevant • Templates to help you organise your writing <p> Ghost writing/assisted writing if required. This process can be tailored to your needs, but usually involves you supplying our in-house writer with source material to provide the raw content for your book. Our writer then creates a first draft of your manuscript for you, which will be followed by copy editing as below</p>	<p>Free</p> <p>\$300</p> <p>\$135 per hour with Alex</p> <p>\$66 per hour</p>
Edit	<p>Structural editing – one to two months</p> <p>Copy editing – one to two months</p> <p>Proofreading – two to three weeks</p>	<p> Structural edit – 3 runs through - a detailed service focusing on content, structure and style to ensure the manuscript is readable, cohesive and logical, that it flows well, and its message is clear and aligned with your goals. Includes overall review, micro structural edit and extensive author input</p> <p> Copy edit – 2 runs through – text is edited word-by-word and line-by-line to improve sentence structure, ensure consistent tone and voice, and address any gaps or repetitions. Includes two runs through. Only available on manuscripts which have already undergone structural review.</p> <p> Proofreading – two runs through - spelling, punctuation, grammar, word choice, typos, basic formatting, check links work, check quote attribution and wording.</p> <p><i>Note: This makes a total of 10.45c per word, so if you have a 60,000 word manuscript you can expect to pay approximately \$6270 (inc GST) for editing and proofreading. Please note that this figure is not exact, however, because the word count for your book will usually change during the editing process.</i></p>	<p>4.12c per word</p> <p>3.58c per word</p> <p>2.75c per word</p>



<p>Design</p>	<p>Book, ebook and cover design - One to two months</p>	<ul style="list-style-type: none"> 📖 Internal book design <ul style="list-style-type: none"> • Children’s books • Fiction • Non-fiction – Simple • Non-fiction – Standard • Non-fiction – Complex 📖 Cover design – comprehensive service to design a cover that captures the feel of your book perfect to appeal to your ideal reader 📖 Back of book blurb – professionally written blurb to include on your back cover 📖 Ebook creation – text flow format for a variety of ebook readers 📖 Marketing materials capturing your cover and internal design. This may include web banner, biz cards, book marks, etc. 	<p>\$10-15 per page \$600-900 \$800-1200 \$1200-1600 \$1700-2200</p> <p>\$180-500</p> <p>\$310 \$400 approx. Individual quote</p>
<p>Print</p>	<p>One month</p>	<ul style="list-style-type: none"> 📖 Registration – ISBN and PDS 📖 Set up printer account and worldwide distribution (including \$49US compulsory printer fees) 📖 POD Printing – children’s colour books 📖 POD Printing – adult’s black & white books 	<p>\$198 \$350 From \$4 per book From \$5 per book</p>
<p>Promote</p>	<p>Ongoing</p>	<ul style="list-style-type: none"> 📖 Content development <ul style="list-style-type: none"> • Back of book blurb • About the author • Webpage services – audit, edit or create 📖 Keyword research – book sales, SEO, competitor analysis 📖 Testimonial collection and development 📖 Blog post and social media content package 📖 Press release development and distribution 📖 Email campaign content development <p style="text-align: center;">For further details on promotion and marketing services, click here</p>	<p>\$310 \$375 \$95-\$375 \$55-\$375 \$375 \$375 \$375 \$225-\$375</p>