



5 Steps	Timeline	Services	Price (inc GST)
<p><b>Plan &amp; Write</b></p>	<p>As long as you need</p>	<ul style="list-style-type: none"> <li>• <a href="#">Twenty minute phone consultation</a></li> <li>• <a href="#">Book Strategy Service</a> includes consultation, resources and follow up</li> <li>• Planning consultations -                             <ul style="list-style-type: none"> <li>○ Plan out your book’s pattern and style</li> <li>○ Fit your book into your greater goals for your business and self</li> <li>○ Create a timeline and project plan for the book</li> <li>○ Continuing consultations available throughout publishing</li> </ul> </li> <li>• Support via email, phone, Zoom or Skype –</li> <li>• Weekly check-ins, including feedback on ‘what to write next’ if relevant</li> <li>• Templates to help you organise your writing</li> <li>• Ghost writing/assisted writing if required. This process can be tailored to your needs, but usually involves you supplying our in-house writer with source material to provide the raw content for your book. Our writer then creates a first draft of your manuscript for you, which will then usually be followed by at least one round of copy editing as below to incorporate and polish your revisions to the first draft.</li> </ul>	<p>Free \$300 \$135 per hour with Alex</p> <p>\$66 per hour with your editor / writer</p>
<p><b>Edit</b></p>	<p>Structural editing – one to two months</p> <p>Copy editing – one to two months</p> <p>Proofreading – two to three weeks</p>	<ul style="list-style-type: none"> <li>• Structural edit – 3 runs through - a detailed service focusing on content, structure and style to ensure the manuscript is readable, cohesive and logical, that it flows well, and its message is clear and aligned with your goals. Includes overall review, micro structural edit and extensive author input</li> <li>• Copy edit – 2 runs through – text is edited word-by-word and line-by-line to improve sentence structure, ensure consistent tone and voice, and address any gaps or repetitions. Includes two runs through. Only available on manuscripts which have already undergone structural review.</li> <li>• Proofreading – two runs through - spelling, punctuation, grammar, word choice, typos.</li> </ul> <p>Note: This makes a total of 10.45c per word, so if you have an 80,000 word manuscript you can expect to pay approximately \$8360 (inc GST) for editing and proofreading. Please note that this figure is not exact, however, because the word count for your book will usually change during the editing process.</p>	<p>4.12c per word</p> <p>3.58c per word</p> <p>2.75c per word</p>



<b>Design</b>	Book and cover design - One to two months from approval of design	<ul style="list-style-type: none"> <li>• Internal book design                             <ul style="list-style-type: none"> <li>○ Children’s books</li> <li>○ Fiction</li> <li>○ Non-fiction – Simple</li> <li>○ Non-fiction – Standard</li> <li>○ Non-fiction – Complex</li> </ul> </li> <li>• Cover design</li> <li>• Ebook creation</li> <li>• Marketing materials – web banner, biz cards, book marks etc</li> </ul>	\$10-15 per page \$600-900 \$800-1200 \$1200-1600 \$1700-2200 \$180-500 \$400 approx Individual quote
<b>Print</b>	One month	<ul style="list-style-type: none"> <li>• Registration – ISBN and PDS</li> <li>• Set up printer account and distribution (including \$49US compulsory printer fees)</li> <li>• POD Printing</li> </ul>	\$198 \$350 BW \$5-\$10 per book
<b>Marketing</b>	Ongoing	<ul style="list-style-type: none"> <li>• Marketing Assistance - writing web copy, back of book blurb, bio, social media posts, and sharing these using SEO and deep linking techniques to expand your reach</li> </ul>	<a href="#">See Marketing price list.</a>