



Service	Products	Price
Plan	<ul style="list-style-type: none"> • Twenty minute phone consultation • Book Strategy Service includes consultation, resources and follow up • Consultations - <ul style="list-style-type: none"> ○ Plan out your book's pattern and style ○ Fit your book into your greater goals for your business and self ○ Create a timeline for the book 	Free \$300 \$125 per hour
Write	<ul style="list-style-type: none"> • Support via email, phone or Skype • Weekly check-ins • Templates to help you progress 	\$125 per hour
Edit	<ul style="list-style-type: none"> • Structural edit – 3 runs through - a detailed service focusing on content, structure and style to ensure the manuscript is readable, cohesive and logical, flows well, and the message is clear and aligned with your goals. Includes overall review, micro structural edit and extensive author input • Copy edit – 2 runs through - text is edited word-by-word and line-by-line to improve sentence structure, ensure consistent tone and voice, and address any gaps or repetitions. Includes two runs through. Only available on manuscripts which have already undergone structural review. • Proofreading – two runs through - spelling, punctuation, grammar, word choice, typos 	3.75c per word 3.25c per word 2.5c per word
Design	<ul style="list-style-type: none"> • Internal book design • Cover design • Ebook creation • Marketing materials – web banner, biz cards, book marks etc • Marketing assistance – writing web copy, back of book blurb, bio, social media posts, and sharing these using SEO and deep linking techniques to expand your reach 	\$400-1500 \$180-500 \$400 approx Individual quote \$80 per post
Print	<ul style="list-style-type: none"> • Registration – ISBN and PDS • Set up printer account • POD Printing • Distribution 	\$180 \$250 usually \$5-\$10 per book \$49USA